PARALLEL BLOCK II • 14:00–15:30

SESSION 2 — TOURISM ECONOMY, MARKETS, INNOVATION AND GLOBAL TRENDS

MODERATORS: Goran Perić; Larisa Vasileska

TIME	#	PAPER	AUTHORS
14:00–14:10	1	TOURISM AND CIRCULAR ECONOMY INDICATORS IN THE WESTERN BALKANS: CROSS-COUNTRY EVIDENCE	Danijela Pantović; Isidora Milošević; Sanja Peković
14:10–14:20	2	EUROPEAN TOURISM AND HOSPITALITY INDUSTRY UNDER GEOPOLITICAL STRESS – STOCK MARKET REACTIONS TO THE IRAN WAR	Bojan Srbinoski; Aleksandar Trajkov; Kliment Naumov; Michael Risteski
14:20–14:30	3	UNTAPPED POTENTIAL OF CAMPING TOURISM: A COMPARATIVE ANALYSIS BETWEEN NORTH MACEDONIA AND SERBIA	Ivanka Nestoroska; Snežana Miličević
14:30–14:40	4	UNLOCKING UZBEKISTAN'S RURAL TOURISM POTENTIAL: A PESTEL AND SWOT-BASED SITUATION ANALYSIS	Erdogan Ekiz; Vedran Milojica; Orhan Uludag
14:40–14:50	5	APPLICATION OF THE UTAUT2 MODEL IN THE ANALYSIS OF THE USE OF TIKTOK IN THE PROCESS OF CHOOSING A TOURIST DESTINATION AMONG GENERATION Y	Goran Perić; Sandra Dramićanin; Mihajlo Đurović
14:50–15:00	6	IRELAND’S WOW EFFECT: AUTHENTICITY, TOURISM, AND ARTIFICIAL INTELLIGENCE	Sabina Šiljak; Ana Starc Žagar; Anton Vorina
15:00–15:10	7	CEFTA 2006 AND TRADE IN TOURISM AND TRAVEL SERVICES	Blerim Dermaku
15:10–15:20	8	FOREIGN INVESTMENTS IN TOURISM AS A DEVELOPMENT FACTOR OF THE WESTERN BALKAN COUNTRIES	Nevruz Oruqi
15:20–15:30	9	THE FISCAL IMPACT OF TOURISM ON LOCAL PUBLIC HOUSING EXPENDITURES IN ADRIATIC CROATIA	Eva Mijatović; Sabina Hodžić; Antun Gašpar Bendeviš