PARALLEL BLOCK I • 11:30–13:00

SESSION 5 — CUSTOMS, INTERNATIONAL TRADE, LOGISTICS AND BUSINESS/DIGITAL TRANSFORMATION

MODERATORS: Danijela Miloshoska; Anton Vorina

TIME	#	PAPER	AUTHORS
11:30–11:40	1	AI IN LOGISTICS SYSTEMS: PRACTICAL APPLICATIONS	Anton Vorina; Darko Pirtovšek; Samo Kramer
11:40–11:50	2	THE CONCEPT OF GLOBAL PRODUCTION AND GLOBAL VALUE CHAINS: ELEMENTS AND EFFECTS	Aneta Risteska Jankuloska; Tatjana Spaseska; Emilija Gjorgjioska; Violeta Gligorovski
11:50–12:00	3	WAREHOUSE MANAGEMENT SYSTEMS (WMS) AND THEIR APPLICATION IN MODERN LOGISTICS: EVIDENCE FROM COMPANIES IN NORTH MACEDONIA	Neda Petroska-Angelovska; Milena Boshkoska Klisaroski; Shiret Elezi
12:00–12:10	4	CUSTOMS MODERNISATION IN THE WESTERN BALKANS: FROM REFORM MILESTONES TO REGIONAL INTEROPERABILITY	Urim Iseni; Aleksandar Trajkov; Neritan Turkeshi
12:10–12:20	5	MODERNIZING BANK ENGAGEMENT: WHAT TRADITIONAL MACEDONIAN BANKS CAN LEARN FROM NEOBANK DIGITAL MARKETING	Ilijana Petrovska; Evica Delova Jolevska; Stefani Velkovska; Goran Vasilev
12:20–12:30	6	AN ADAPTIVE BUSINESS MODEL IN TRADITIONAL BANKING: TRANSFORMATION OF THE REVENUE STRUCTURE AND SUSTAINABLE PROFITABILITY	Stevcho Dimeski; Marina Blazhekovikj Toshevski; Dragica Odzaklieska
12:30–12:40	7	THE POSITION OF TOURISM IN THE SERVICE-BASED INTERNATIONAL ECONOMY: THE CASE OF THE REPUBLIC OF SERBIA	Gorica Bošković; Marija Petrović-Ranđelović
12:40–12:50	8	APPLYING OPTIMIZATION MODELS IN OPERATIONAL PLANNING OF THE LOGISTIC CENTER RESOURCES	Ratko Stanković; Kristijan Rogić; Mario Šafran
12:50–13:00	9	DIGITAL PAYMENTS AND DISTRIBUTION OF VOUCHERS IN THE DEVELOPMENT OF NATIONAL TOURISM, ADVANTAGES AND RECOMMENDATIONS (ONE OF THE VIEWS)	Bojan Kocić; Marija Marčetić; Oliver Popović